



SPORTINGPULSE

Affiliate Case Study 2

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WAGGA WAGGA TOUCH ASSOCIATION EMBRACES NEW SPORTINGPULSE ONLINE TECHNOLOGY

Wagga Wagga Touch Association started using the Online Registrations and Payments technology seasons ago, to great success. After consistently using the program, the club is continuing to see the benefits and efficiencies.

Wagga Wagga Touch Association (WWTA) is a large regional affiliate, located within the state of New South Wales, in the Southern Suns region. The association hosts numerous competitions for Men's, Women's, Mixed and Junior Touch at Jubilee Park, with various formats running in both Season 1 and Season 2 each year. To efficiently manage their competitions and member details, Wagga Wagga Touch are a significant user of the SportingPulse programs (Sportzware Central and Sportzware Membership) provided to them through the benefits of their affiliation to the affiliate model of Touch Football Australia (TFA).

Whilst visiting the SportingPulse website, WWTA administrator David Baggio came across these new solutions to what can be a time-consuming and complicated process. Seeing the benefits of the technology, Baggio immediately rang SportingPulse to discuss the possibility of setting it up in his affiliate. Over time, and with the assistance of SportingPulse, the online system was set up, a business account was created, approval from the WWTA Board was granted, registration forms were customised, and the new process was ready to be implemented in Wagga.

WWTA decided to implement the SportingPulse Online Registration and Payments system to allow direct payments and registration from individual players, reducing the time spent going through financial records to identify who had not paid registration, and reducing the time spent having to chase team payments. WWTA recognised that the online system required players to be individually responsible for their own registration, thus making a more efficient process, freeing up administration time, and subsequently causing less hassle for committee members and the competition administrators.

"The ability to do Online Registration and Payments has helped our processes at Wagga Touch substantially, especially concerning the financial reporting aspects of our association. Online payments has provided us with an extensive reporting system, which easily makes it much easier to identify who has and has not paid, thus saving time for end of financial year reporting. Also the ability to accept online payments via the Pay Pal system has helped us to minimise risk associated with having large amounts of cash on hand, and trips to the bank. By using PayPal, payments are directly deposited into our association bank account within two working days", explained Baggio.

It was a relatively smooth transition from the old process to online payments, however as expected there was some adjustment time needed for identified participant groups of the affiliate. Overall, the feedback from younger participants and members has been positive, as they are already familiar with making payments online for other aspects of their lives, such as online shopping, ticket purchases and so on.

WWTA highly recommends the Online Registration and Payment process to all other Touch Football affiliates, as it has drastically improved their financial processes and reporting, specifically in the collection of payments, and it has also reduced the stress of processing transactions. However you must be aware of the business account conditions, set up with PayMySport, as the PayPal bank account does have a limit. Once that limit is reached, you must be prepared to provide proof of identity and other documentation to re-enter that account.

“Wagga Touch strongly encourages the Touch Football community to use this system. We are happy that we decided to implement this process.”

For further information regarding the Online Registrations and Payments program as they relate to Touch Football affiliates, please don't hesitate to get in contact with me to discuss, or complete a SportingPulse Product Enquiry form via their website.

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